



Press release

Monday 17<sup>th</sup> July 2017

## **Excitement soars ahead of award winning Bray Air Display this weekend**

### ***Unmissable #BrayAirDisplay 22<sup>nd</sup> & 23<sup>rd</sup> July 2017***

Excitement and anticipation are gathering apace as the countdown to this year's #BrayAirDisplay, Ireland's biggest air festival, supported by the Irish Aviation Authority (IAA), gets underway. More than 100,000 people are expected to make their way to Bray this weekend (Saturday 22<sup>nd</sup> and Sunday 23<sup>rd</sup> July) to watch gravity defying fly overs and loop the loops - spectacular performances from home grown and international talent. The 12<sup>th</sup> annual, award winning air spectacular is a full weekend of free family fun with an incredible 40 aircraft including 12 jets taking to the skies to wow spectators. Record numbers made their way to Bray for last year's event and the Co. Wicklow seaside town is once again the place to be this weekend.

13 acts will perform on Saturday 22<sup>nd</sup> July with a further 5 acts performing on Sunday 23<sup>rd</sup> July, bringing the total on Sunday to 18 high performance air display acts.

#### Performing on Saturday:

1. Royal Jordanian Falcons
2. The Catalina
3. Irish Air Corps
4. Swedish Air Force Historic Flight
5. British Spitfire & Seafire
6. The Black Knights
7. The Strikemasters
8. Norwegian MIG & Vampires
9. Eddie Goggins
10. The Ravens
11. Irish Coast Guard Search and Rescue Demonstration
12. Aer Lingus DC-3
13. Irish Parachute Club

#### Performing on Sunday:

1. Royal Jordanian Falcons
2. The Catalina
3. Irish Air Corps
4. Swedish Air Force Historic Flight
5. British Spitfire & Seafire
6. The Black Knights
7. The Strikemasters
8. Norwegian MIG & Vampires
9. Eddie Goggins
10. The Ravens
11. Irish Coast Guard Search and Rescue Demonstration
12. Aer Lingus DC-3
13. Irish Parachute Club
14. F-18 jet, Spanish Airforce
15. Patrouille Tranchant
16. Richard Goodwin
17. Irish Historic Flight Foundation
18. Aer Lingus – A321 passenger aircraft



Gardai, Wicklow County Council and event organisers have prepared a robust traffic management plan to minimise disruption for local residents and help people travel in and out of Bray as easily as possible. As part of this, road closures and traffic restrictions will be in place throughout the weekend with full details available on: [www.BrayAirDisplay.com](http://www.BrayAirDisplay.com) A number of 'Park 'n Ride' car parks will be available for visitors over the two day event and organisers are making every effort to encourage visitors travelling by car to use these facilities. However, the strong message to those planning on attending the event is to use public transport, allow extra time for the journey and plan to arrive early with 12 noon the ideal recommended arrival time.

Sé Pardy, Flight Director, Bray Air Display, said "The Bray Air Display is now firmly established as one of the country's largest and most popular events – it really is a fantastic show that has to be seen to be believed. For those who haven't been before – Bray is the place to be next weekend. To really enjoy the event and to ensure a stress-free journey we are encouraging spectators to use public transport and make a day of it by arriving early. There is so much to enjoy - as well as the entertainment in the sky there will be plenty of action on the ground with 22 fun fair attractions, 30 specialist food and craft stalls and live music, so there really is something for everyone."

The main supporter of the Bray Air Display is the Irish Aviation Authority (IAA) as part of its #AviationIreland campaign to promote aviation across the State.

Eamonn Brennan, Chief Executive of the Irish Aviation Authority said, "The Bray Display has been a phenomenal success over the last couple of years. Aviation is a hugely important economic driver for our country and this year under the IAA's "Aviation Ireland" campaign we are supporting not just one but two spectacular air shows over the same weekend at Foynes and at Bray, making this year an extra special one for fans of aviation across Ireland. We see this as a great avenue to raise the profile of aviation and to generate an interest in our industry."

Wicklow County Council and Bray.ie also support what is undoubtedly one of Europe's best air displays with Bray Air Display winning the Best Festival / Event Experience (Large) award in the prestigious Irish Tourism Industry Awards earlier this year.

While the event is free for all to enjoy, a VIP hospitality package is available from Bray Air Display for those who prefer to enjoy the spectacle in style. Visit <http://brayairdisplay.com/hospitality> for more information about the Flight Deck hospitality package (€70 per person plus booking fee). Or why not take to the skies to experience the thrill and exhilaration of a helicopter pleasure flight on either day?

Visit [www.brayairdisplay.com](http://www.brayairdisplay.com) and follow on [Facebook](#) and [Twitter](#) for the full event details.

*All events and activities are subject to change without notice and may be dependent on weather.*

### **About Bray Air Display**

The 12<sup>th</sup> annual Bray Air Display will take place this year on Saturday 22<sup>nd</sup> and Sunday 23<sup>rd</sup> July 2017. One of Europe's biggest and best air shows, Bray Air Display attracted 140,000 people to the Co. Wicklow coastal town for the two day event last year. #BrayAirDisplay takes place thanks to main supporter the Irish Aviation Authority, as well as Wicklow County Council and Bray.ie.

As well as the incredible display in the skies over Bray there will be a food and craft village featuring artisan food and specialist craft stalls as well as musical entertainment, and a family fun fair.

### **About Irish Aviation Authority (IAA)**

The IAA is a commercial, semi-state company employing approximately 650 people at five main locations in Ireland. The IAA is responsible for the safety and security regulation of the Irish civil aviation industry, including 1,250 aircraft, 9,200 pilots and 24 airports. The IAA is also provides Air Traffic Management (ATM) services in Irish controlled airspace (covering some 451,000 square km) and at the three state airports (Dublin, Cork and Shannon Airports), as well as aeronautical communications on the North Atlantic. The



IAA handles approximately 1 million flights in Irish managed airspace each year. IAA is a partner of the Aireon joint venture, which will deliver the first-ever space-based global aviation surveillance system from 2018. The IAA is a shareholder of Entry Point North, the leading international Air Traffic Controller training academy. For more information please see: [www.iaa.ie](http://www.iaa.ie)

**ENDS//**

**For more information:**

Louise Cassidy PR

[louise@louiseccassidypr.com](mailto:louise@louiseccassidypr.com)

Tel: 086 383 5727